

The image shows a contemporary lounge or bar area. In the foreground, there are two large, shallow, oval-shaped wooden coffee tables. The one on the left holds a small potted plant, and the one on the right holds a lit candle in a glass holder. Behind them is a long, curved sofa with vibrant, multi-colored striped cushions and patterned throw pillows. The background features a large, colorful abstract portrait painting on the wall. The ceiling is composed of large, flat, orange-brown panels with recessed lighting. The overall atmosphere is warm and modern.

CLOSING THE EXECUTION GAP
IN HOSPITALITY PROJECTS



WHY EXECUTION FAILS

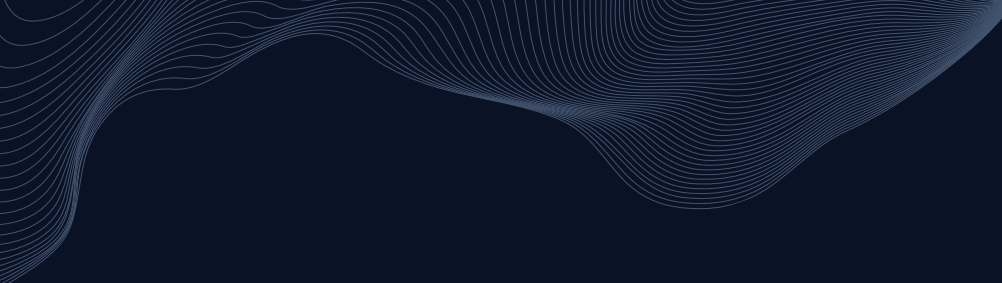
Hospitality projects today are more complex than ever. Global brands, fast-moving development timelines, and increasing technical requirements demand more than good design, they demand disciplined execution.

The challenge often lies in the gap between intent and delivery. Design concepts, FF&E specifications, procurement realities, and site conditions must align precisely for projects to succeed. When this coordination breaks down, delays, cost overruns, and compromised quality follow.

Developers and contractors need partners who understand this gap and operate comfortably within it. Partners who translate design intent into executable scope, manage complexity across suppliers and stakeholders, and protect the project through to completion.

This is where clarity matters most.





TRACK RECORD

30+

HOSPITALITY PROJECTS
DELIVERED

26+

YEARS OF INDUSTRY
EXPERIENCE

800+

SUPPLIERS AND
MANUFACTURING PARTNERS

10+

COUNTRIES OF SUCCESSFUL
PROJECT EXECUTION

70+

COUNTRIES GLOBAL
SOURCING & PRODUCTION
REACH

CLIENT PORTFOLIO

Rotana



OUR APPROACH

Art Decor was established with a clear focus on delivering hospitality and high end residential projects through disciplined execution and attention to detail.

Over the past 25 years, we have delivered thousands of rooms and completed large scale developments across more than 10 countries throughout the Middle East and North Africa.

Our experience spans FF&E, joinery, fit out, and interior execution within complex project environments.

What distinguishes Art Decor is not experience alone, but how we execute. We bring deep technical knowledge across FF&E procurement, joinery, and interior works, managing each stage with precision, care, and accountability.

From early coordination through to handover, our processes are structured to meet the demands of complex and fast moving developments.

Today, Art Decor is trusted by leading developers, operators, and consultants as a delivery partner that understands pace, complexity, and regional execution, and delivers projects on time, on budget, and built to last.

BUILT ON **TRUST**,
SHAPED BY **DETAIL**,
DELIVERED WITH **PRECISION**.



ADDRESS HARBOR POINT | DUBAI, UAE



OUR SERVICES

FF&E

STRATEGY & SPECIFICATION ALIGNMENT

Our FF&E work is delivered on fully specified designs, with a primary focus on hotels and resorts, while also supporting major commercial developments, high-end residential projects, and luxury palaces. We work closely with developers, consultants, and project teams to interpret specifications accurately and align design intent with budget, timelines, and project realities. Through early technical coordination, we reduce ambiguity, anticipate challenges, and ensure FF&E packages are clear, buildable, and ready for execution at scale.

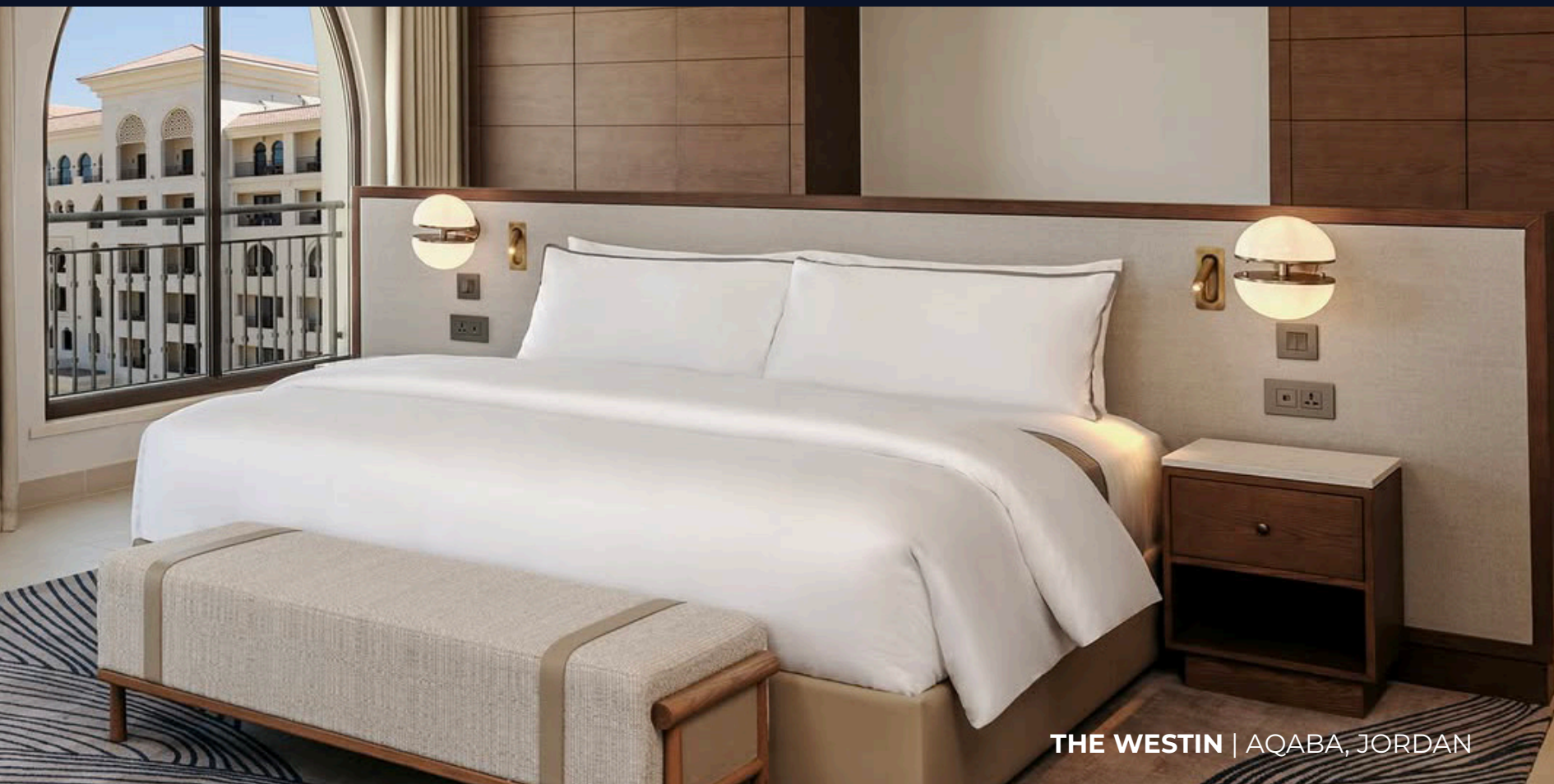


FF&E

MATERIAL SOURCING & MANUFACTURER SELECTION

Based on approved specifications, we source all required materials, finishes, and components in line with the design intent. Rather than relying on a fixed supplier list, we identify and engage manufacturers according to the specific material requirements, performance criteria, quality standards, and lead times of each project. This allows us to select the right partners for each scope, maintaining design integrity while optimizing cost, production efficiency, and delivery timelines.





THE WESTIN | AQABA, JORDAN

FF&E

PRODUCTION, COORDINATION & DELIVERY

We manage FF&E through mock-ups, sample approvals, production, logistics, and on-site installation, ensuring continuity from specification through to handover. Our team coordinates closely with factories, consultants, and site teams to maintain quality control, manage sequencing, and integrate FF&E seamlessly with the wider fit-out works. This end-to-end oversight allows us to minimize risk, avoid rework, and deliver spaces exactly as intended.

FIT-OUT & JOINERY

We deliver select joinery and fit-out scopes when required, supporting projects where fixed interior elements must align closely with the FF&E works. This typically includes bespoke joinery packages such as wardrobes, vanities, headboards, casegoods, wall paneling, and built-in cabinetry, along with selected fit-out elements that require precise coordination with furniture, finishes, and room layouts.

Our joinery and fit-out experience is most often applied within hotels and resorts, as well as high-end residential and luxury developments, where consistency, detailing, and sequencing are critical. By managing these scopes alongside FF&E, we help ensure material continuity, accurate interfaces, and a cohesive final result across all interior elements.





ELAF TAIBA | MADINA, KSA



VALUE ENGINEERING

Strategic alternatives that reduce cost without compromising design intent or quality, offering smarter material choices and efficient specifications. Leveraging deep FF&E procurement experience and global sourcing, we propose solution-focused options that align cost, lead time, and performance, ensuring the desired result is achieved without sacrificing the integrity of the design.

“SMOOTH PROCESS FROM START TO FINISH”

“Working with Art Decor was straightforward and professional. They understood exactly what we needed, offered practical and cost-effective suggestions, and delivered everything as agreed. It’s not easy to find a company that communicates clearly and keeps their word. They did.”

Hamzeh Abudhaim

Director of Engineering

SSC / National Company for Tourism Development

CROWNE PLAZA | PETRA, JORDAN

PROJECT SUCCESS PILLARS

Better Spaces, Better Experiences

Interiors that elevate comfort, function, and flow, designed to enhance the experience for guests, residents, teams, and tenants alike.

On-Time Execution, No Surprises

Projects delivered on schedule and within budget, managed with precision, clarity, and full accountability from planning to handover.

Smart Sourcing, Smarter Spending

Access to 800+ global suppliers enables optimized procurement and cost-efficient alternatives, without compromising on quality or intent.

Seamless Logistics

Procurement, shipping, and site coordination all managed in one streamlined process, ensuring every moving part works in sync without delay.

Regional Expertise, Global Reach

Decades of experience across Saudi, UAE, Jordan, and more, delivering global standards through local insight, trusted networks, and execution.

“RELIABLE & EFFICIENT EXECUTION”

“We partnered with Art Decor for the FF&E supply and installation of a 300-room, 4-star hotel. Their team demonstrated strong project management and deep knowledge of hospitality requirements. The execution was timely, precise, and exceeded both client and operator expectations.”

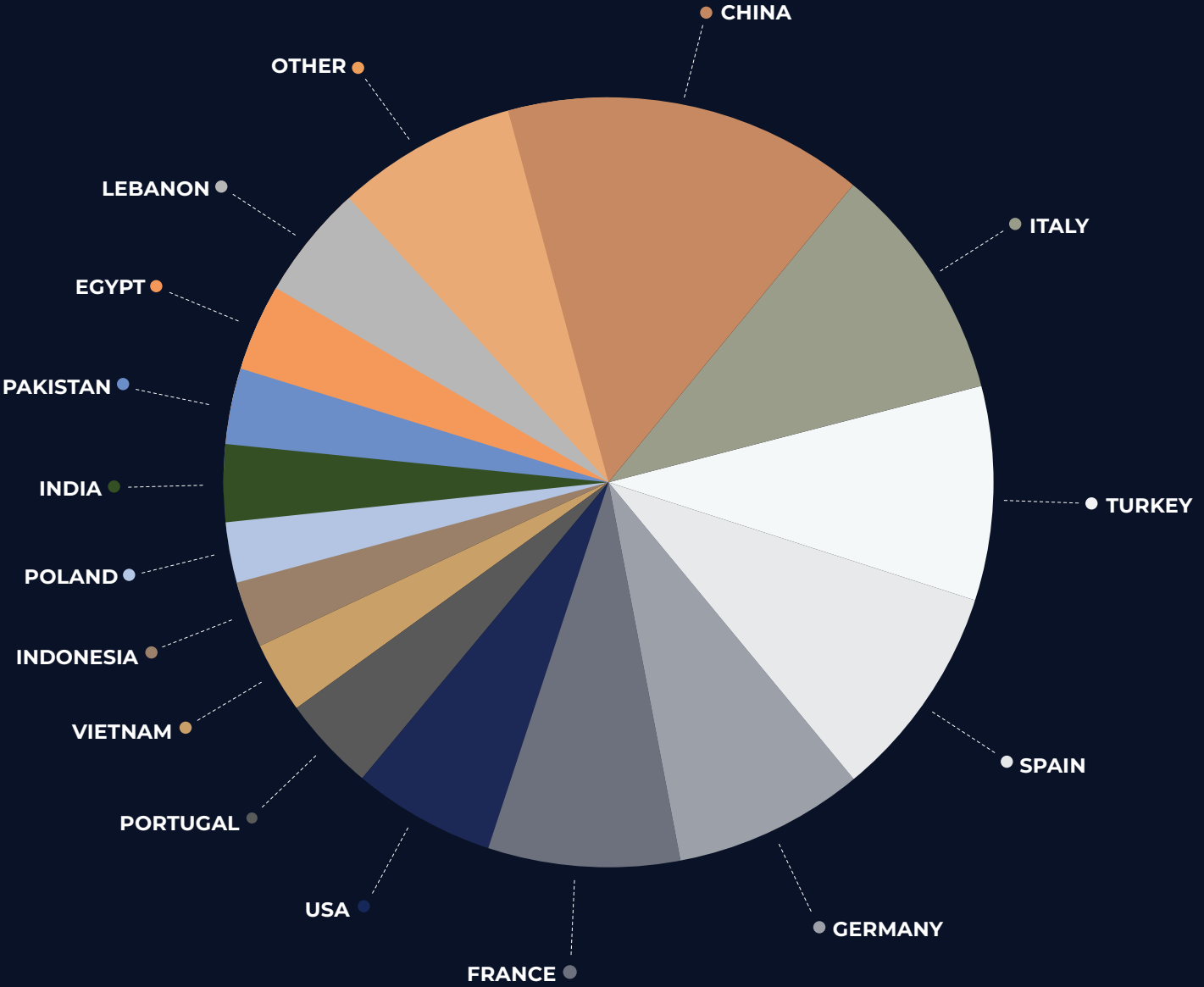
Eng. Abdulrahman Ibrahim
Business Development Manager
Levels Contracting Co.



ELAF TAIBA | MADINA, KSA

STRATEGIC SOURCING NETWORK

We source globally for quality, timing, and value, with **800+** affiliates in **70** countries.



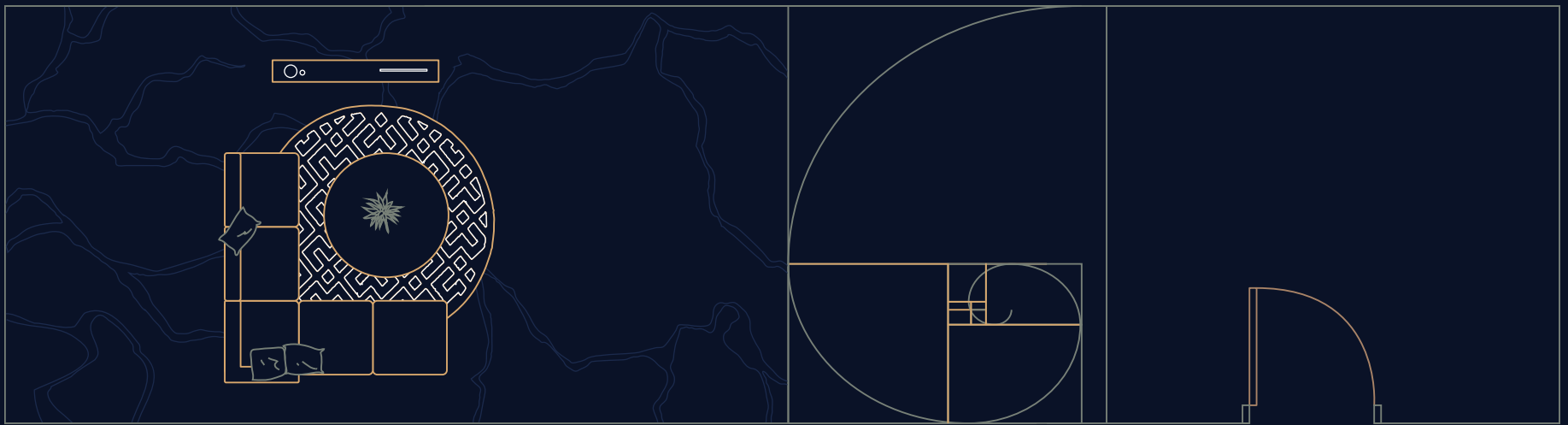
A large container ship, heavily loaded with multi-colored shipping containers, is seen from a high-angle, top-down perspective as it passes beneath a multi-lane highway bridge at night. The ship's wake is visible in the dark water below. The bridge's structure and road markings are illuminated, creating a stark contrast with the dark surroundings. The ship's containers are stacked in neat rows, showing a variety of colors like red, blue, and white. The overall scene conveys a sense of global logistics and infrastructure.

GLOBAL SUPPLIERS,
SEAMLESS PROCUREMENT,
FLAWLESS EXECUTION.

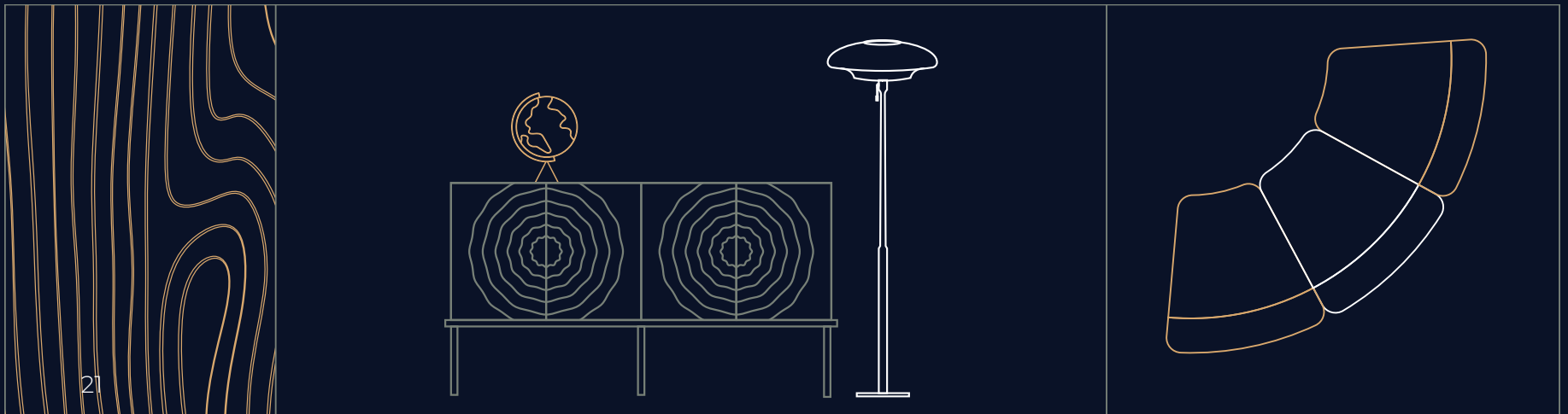


PROCESS





PROJECTS







ELAF TAIBA

AL MADINA AL MUNAWWARAH | KSA

LEVELS CONTRACTING COMPANY

INTERIOR DESIGN, FF&E SUPPLY, & INSTALLATION

2025



CROWNE PLAZA

PETRA | JORDAN

NATIONAL COMPANY FOR TOURISM DEVELOPMENT - SSC

FF&E SUPPLY & INSTALLATION

2025



INTERCITY HOTEL EXTENSION

RIYADH | KSA

SMART DIRECTIONS

TURNKEY INTERIOR CONTRACTING

2025



THE WESTIN

AQABA | JORDAN

EAGLE HILLS PROPERTIES - ABU DHABI

FF&E SUPPLY & INSTALLATION

2024



ADDRESS HARBOR POINT

DUBAI | UAE

EAGLE HILLS PROPERTIES - ABU DHABI

FF&E SUPPLY & INSTALLATION

2022



YOU & CO

DUBAI | UAE

BECAR GROUP

FF&E SUPPLY & INSTALLATION

2021



SHEIKH PRIVATE PALACE

UAE

CONFIDENTIAL

FF&E SUPPLY & INSTALLATION

2021



ST.REGIS

AMMAN | JORDAN

EAGLE HILLS PROPERTIES – ABU DHABI

FF&E SUPPLY & INSTALLATION

2019



W HOTEL

AMMAN | JORDAN

DUBAI CONTRACTING COMPANY (DCC)

FF&E SUPPLY & INSTALLATION BY ART LINE

2017



ROTANA

AMMAN | JORDAN

EMIRATES TOURISM INVESTMENT COMPANY LLC

FF&E SUPPLY & INSTALLATION BY ART LINE

2016



HILTON DEAD SEA RESORT

DEAD SEA | JORDAN

UNEC – EL CONCORDE

FF&E SUPPLY & INSTALLATION BY ART LINE

2013



DOUBLETREE BY HILTON

AQABA | JORDAN

SALAM INTERNATIONAL TRANSPORT & TRADING CO. PLC

FF&E SUPPLY & INSTALLATION BY ART LINE

2013



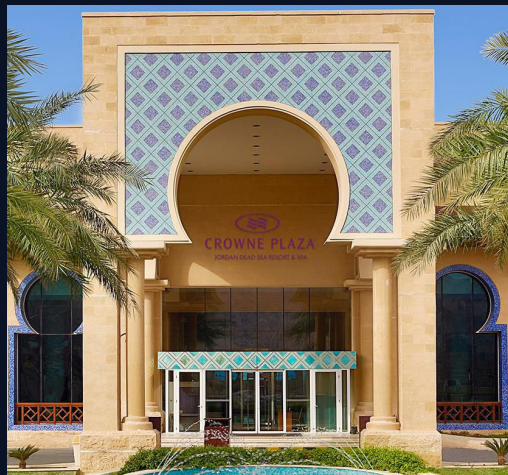
GRAND MILLENNIUM

AMMAN | JORDAN

EASTERN INVESTMENT

FF&E SUPPLY & INSTALLATION BY ART LINE

2012



CROWNE PLAZA

DEAD SEA | JORDAN

NATIONAL COMPANY FOR TOURISM DEVELOPMENT - SSC

FF&E SUPPLY & INSTALLATION BY ART LINE

2012



HOLIDAY INN

AMMAN | JORDAN

HOLIDAY INN - AMMAN

FF&E SUPPLY & INSTALLATION BY ART LINE

2012



AMMAN INT. AIRPORT

AMMAN | JORDAN

AIRPORT INTERNATIONAL GROUP (AIG)

FF&E SUPPLY & INSTALLATION BY ART LINE

2010



DOHA BANK

DOHA | QATAR

DOHA BANK GROUP

TURNKEY INTERIOR CONTRACTING BY ART LINE

2009



SHERATON

ALEPPO | SYRIA

B.A.F

TURNKEY INTERIOR CONTRACTING BY ART LINE

2008



LE ROYAL

TUNISIA

GMT

FF&E SUPPLY & INSTALLATION BY ART LINE

2008



INTERCONTINENTAL

AQABA | JORDAN

NATIONAL COMPANY FOR TOURISM DEVELOPMENT - SSC

FF&E SUPPLY & INSTALLATION BY ART LINE

2006



5 PRIVATE PALACES

DOHA | QATAR

CONFIDENTIAL

FF&E SUPPLY & INSTALLATION BY ART LINE

2006



KEMPINSKI

DEAD SEA | JORDAN

JORDAN SAUDI COMPANY FOR HOTELS

FF&E SUPPLY & INSTALLATION BY ART LINE

2005



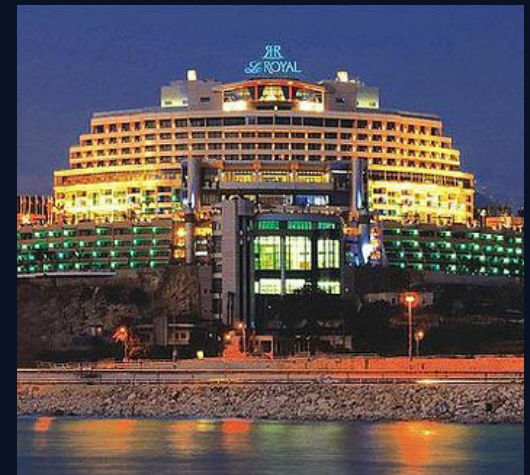
RAFFLES

DUBAI | UAE

MKM

FF&E SUPPLY & INSTALLATION BY ART LINE

2003



LE ROYAL

BEIRUT | LEBANON

GMH

TURNKEY INTERIOR CONTRACTING BY ARTLINE

2003



LE ROYAL

AMMAN | JORDAN

GMJ

FF&E SUPPLY & INSTALLATION BY ART LINE

2001



GRAND HYATT

AMMAN | JORDAN

ZARA HOLDING

FF&E SUPPLY & INSTALLATION BY ART LINE

2001



HILTON

JEDDAH | KSA

HAIF GROUP

FF&E SUPPLY & INSTALLATION BY ART LINE

2000



FOUR SEASONS

AMMAN | JORDAN

FOUR SEASONS - CANADA

FF&E SUPPLY & INSTALLATION BY ART LINE

1999



GRAND HYATT

DUBAI | UAE

HYUNDAI INTERNATIONAL

FF&E SUPPLY & INSTALLATION BY ART LINE

1999



DAYS IN

AMMAN | JORDAN

AQABA CASTLE HOTELS

DESIGN AND BUILD, ALL INTERIOR WORKS,
FIT-OUT, JOINERY & FF&E

1999



PROJECTS SHOWCASE

ELAF TAIBA



AL MADINA AL MUNAWWARAH | KSA



LEVELS CONTRACTING COMPANY

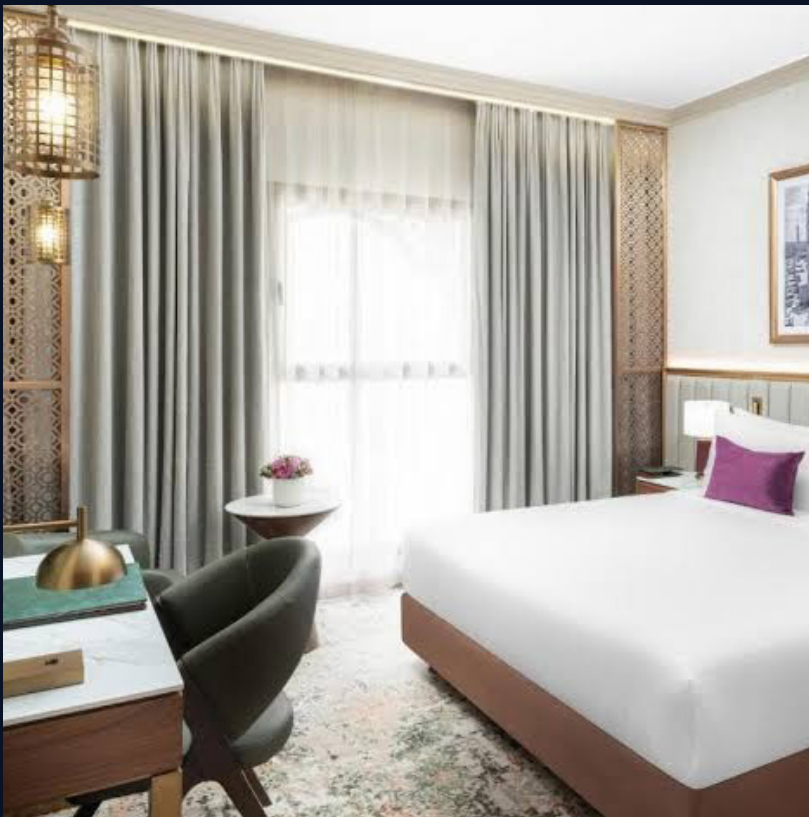


2025



INTERIOR DESIGN, FF&E
SUPPLY, & INSTALLATION









INTERCITY HOTEL EXTENSION



RIYADH | KSA



SMART DIRECTIONS



2025



TURNKEY INTERIOR CONTRACTING





CROWNE PLAZA



PETRA | JORDAN



NATIONAL COMPANY FOR TOURISM
DEVELOPMENT - SSC

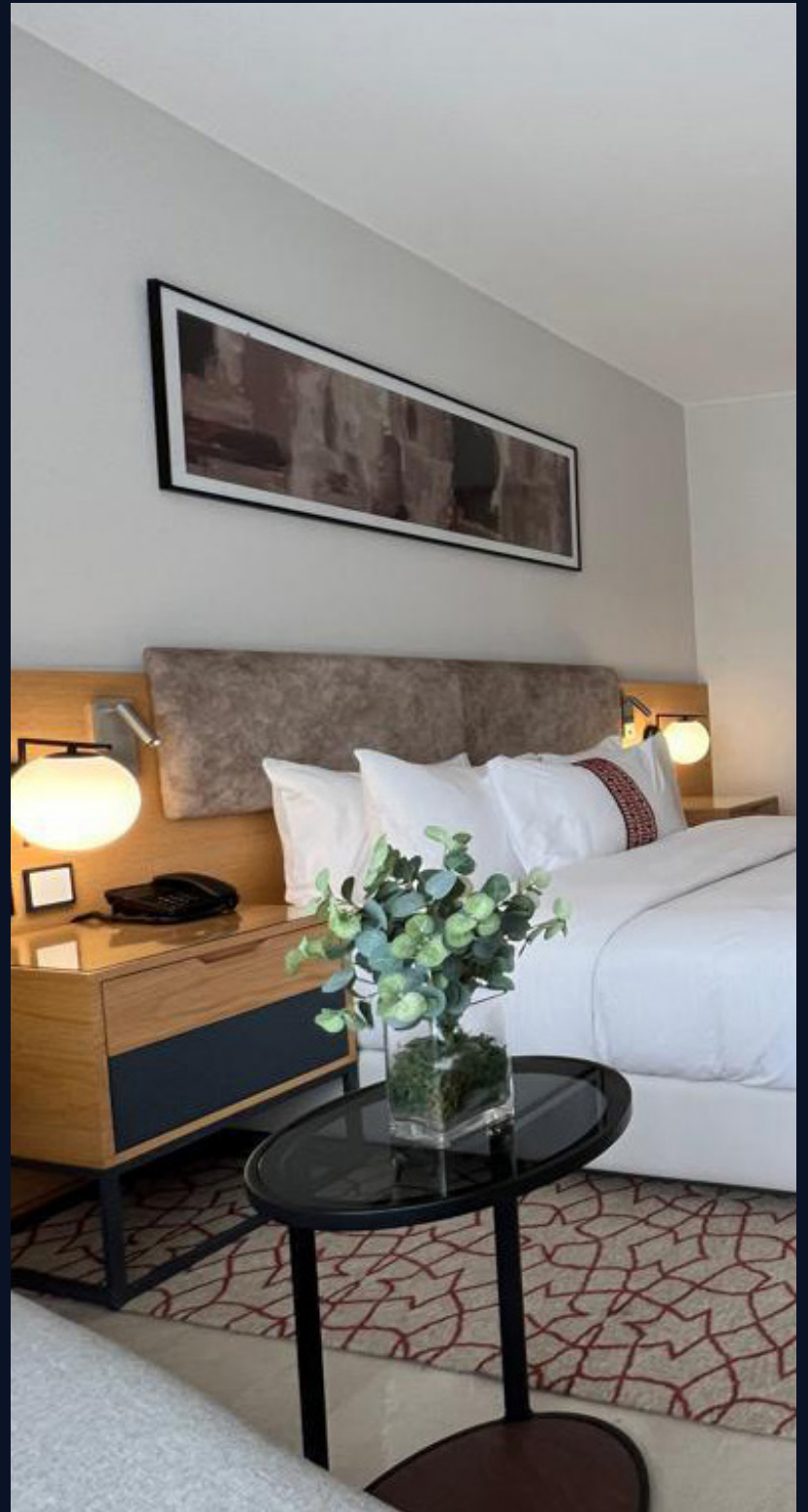


2025



FF&E SUPPLY & INSTALLATION





THE WESTIN



AQABA | JORDAN



EAGLE HILL
PROPERTIES - ABU DHABI



2024



FF&E SUPPLY & INSTALLATION









ADDRESS HARBOUR POINT



DUBAI | UAE



EAGLE HILL
PROPERTIES – ABU DHABI



2022



FF&E SUPPLY & INSTALLATION





YOU & CO



DUBAI | UAE



BECAR GROUP



2021



FF&E SUPPLY & INSTALLATION





ST.REGIS



AMMAN | JORDAN



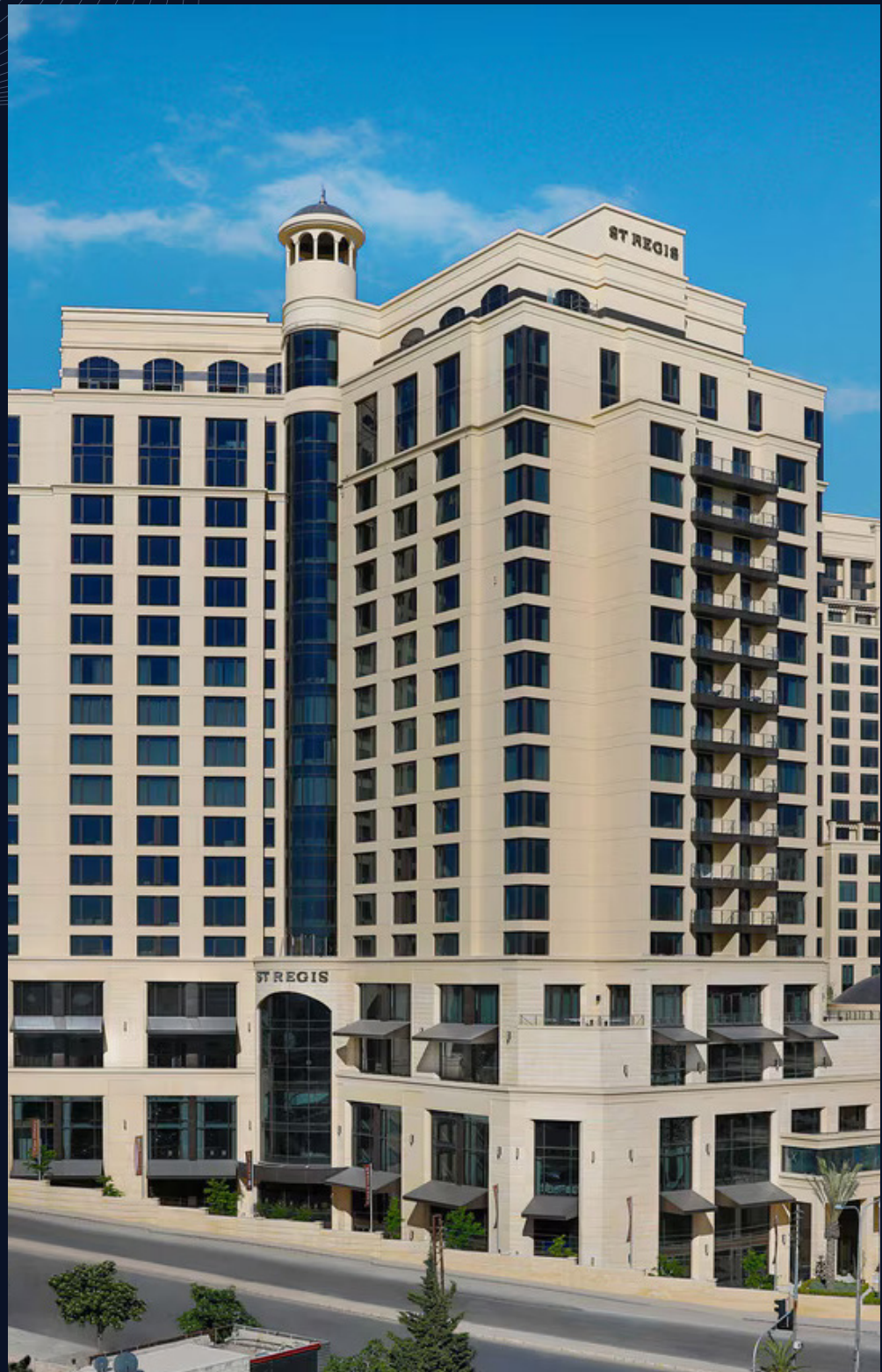
EAGLE HILL
PROPERTIES - ABU DHABI



2019



FF&E SUPPLY & INSTALLATION









W HOTEL



AMMAN | JORDAN



DUBAI CONTRACTING
COMPANY (DCC)



2017



FF&E SUPPLY & INSTALLATION
BY ART LINE









ROTANA



AMMAN | JORDAN



EMIRATES TOURISM INVESTMENT
COMPANY LLC

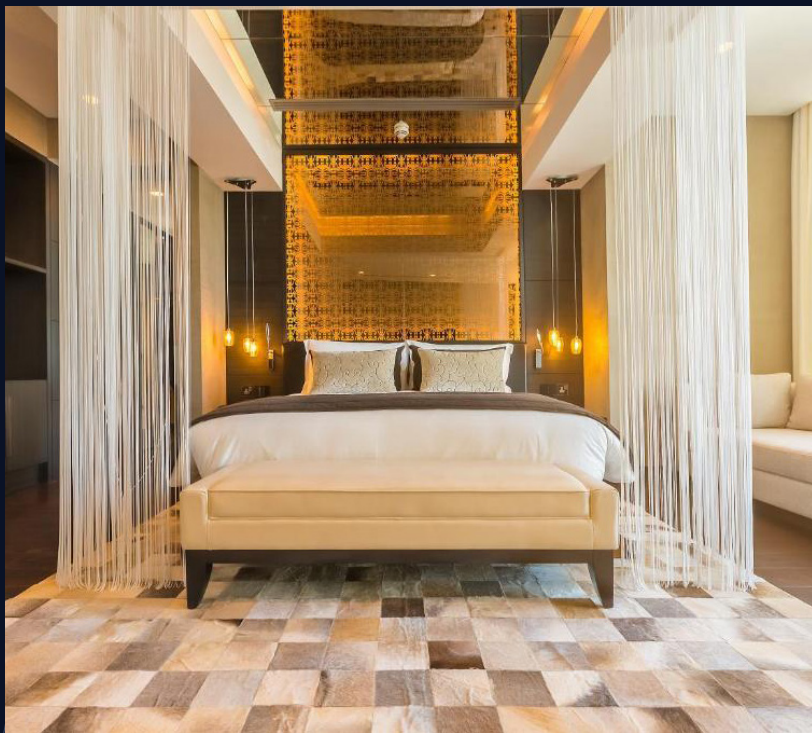


2016



FF&E SUPPLY & INSTALLATION
BY ART LINE





HILTON



DEAD SEA RESORT | JORDAN



UNEC – EL CONCORDE



2013



FF&E SUPPLY & INSTALLATION
BY ART LINE





DOUBLETREE BY HILTON



AQABA | JORDAN



SALAM INTERNATIONAL TRANSPORT
& TRADING CO. PLC



2013



FF&E SUPPLY & INSTALLATION
BY ART LINE





GRAND MILLENNIUM



AMMAN | JORDAN



EASTERN INVESTMENT



2012



FF&E SUPPLY & INSTALLATION
BY ART LINE









CROWNE PLAZA



DEAD SEA | JORDAN



NATIONAL COMPANY FOR TOURISM
DEVELOPMENT - SSC



2012



FF&E SUPPLY & INSTALLATION
BY ART LINE





HOLIDAY INN



AMMAN | JORDAN



HOLIDAY INN – AMMAN



2012



FF&E SUPPLY & INSTALLATION
BY ART LINE





AMMAN INT. AIRPORT



AMMAN | JORDAN



AIRPORT INTERNATIONAL
GROUP (AIG)



2010



FF&E SUPPLY & INSTALLATION
BY ART LINE





DOHA BANK



DOHA | QATAR



DOHA BANK GROUP



2009



TURNKEY INTERIOR CONTRACTING
BY ART LINE









SHERATON



ALEPPO | SYRIA



B.A.F



2008



TURNKEY INTERIOR CONTRACTING
BY ART LINE





LE ROYAL



TUNISIA



GMT



2008



FF&E SUPPLY & INSTALLATION
BY ART LINE





INTERCONTINENTAL



AQABA | JORDAN



NATIONAL COMPANY FOR TOURISM
DEVELOPMENT - SSC



2006



FF&E SUPPLY & INSTALLATION
BY ART LINE









5 PRIVATE PALACES



DOHA | QATAR



CONFIDENTIAL

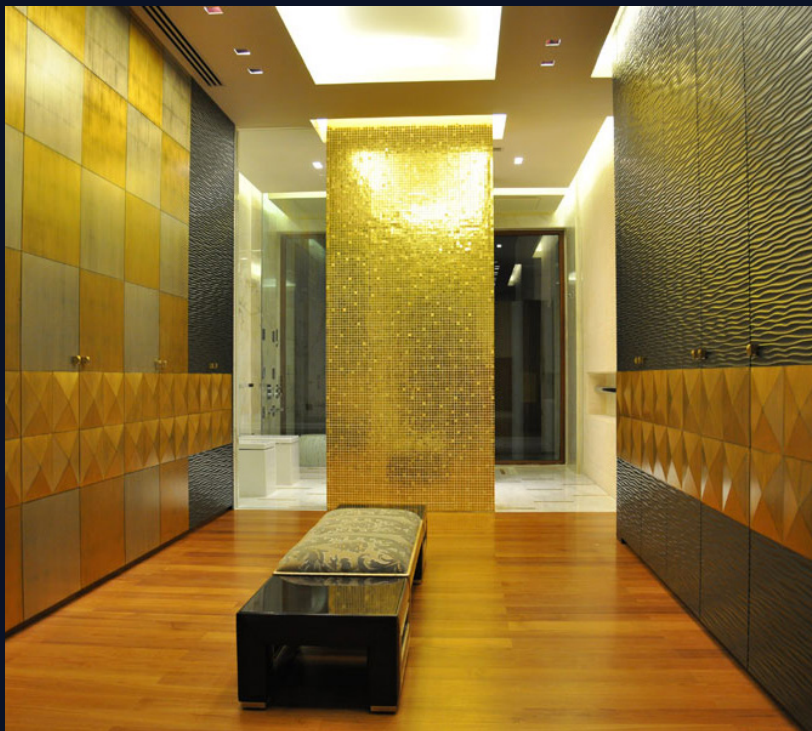


2006



TURNKEY INTERIOR CONTRACTING
BY ART LINE





KEMPINSKI



DEAD SEA | JORDAN



JORDAN SAUDI COMPANY
FOR HOTELS



2005



FF&E SUPPLY & INSTALLATION
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RAFFLES



DUBAI | UAE



MKM



2003



FF&E SUPPLY & INSTALLATION
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LE ROYAL



BEIRUT | LEBANON



GMH



2003



TURNKEY INTERIOR CONTRACTING
BY ART LINE









LE ROYAL



AMMAN | JORDAN



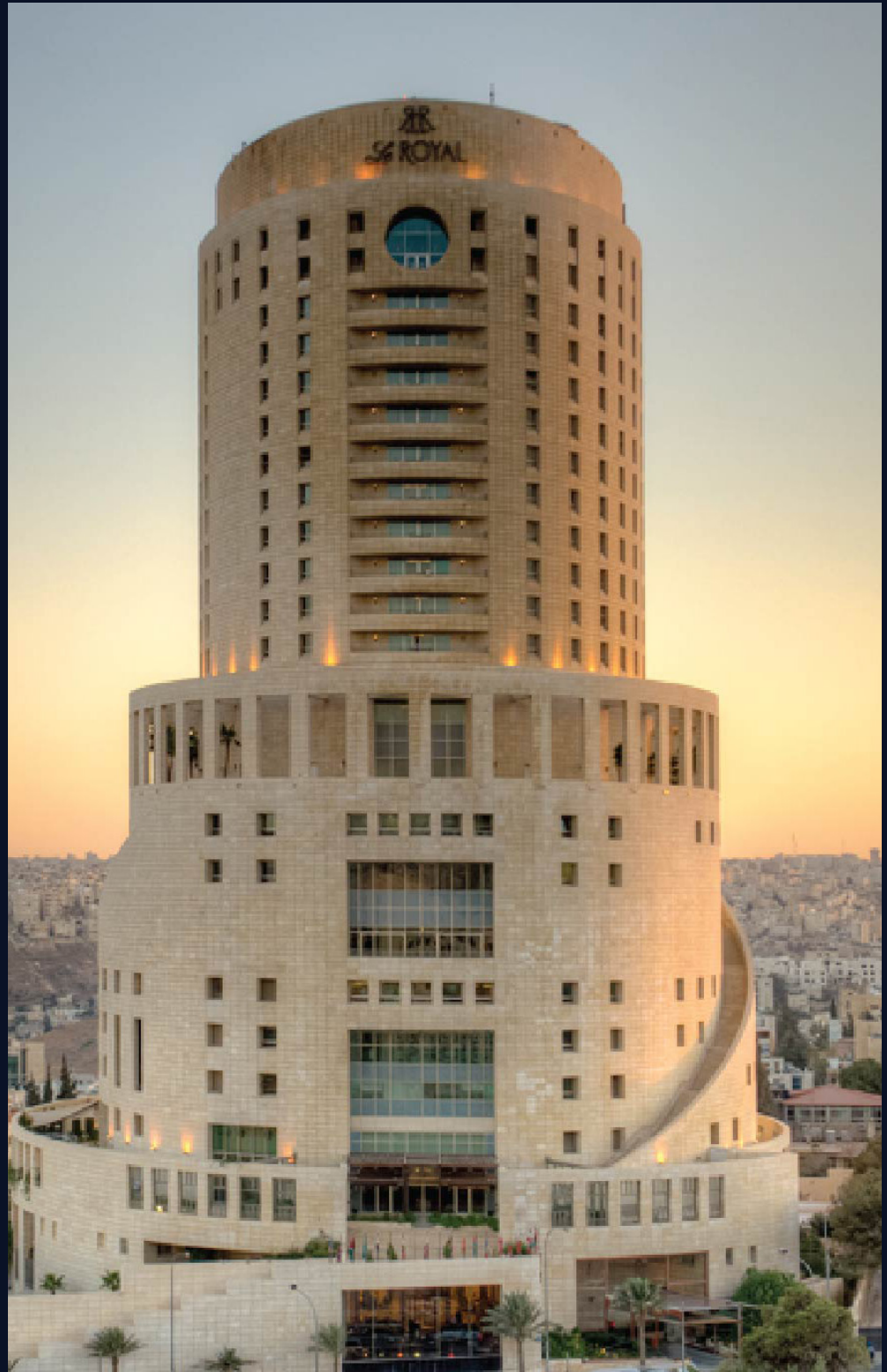
CMJ



2001



FF&E SUPPLY & INSTALLATION
BY ART LINE





GRAND HYATT



AMMAN | JORDAN



ZARA HOLDING



2001



FF&E SUPPLY & INSTALLATION
BY ART LINE





HILTON



JEDDAH | KSA



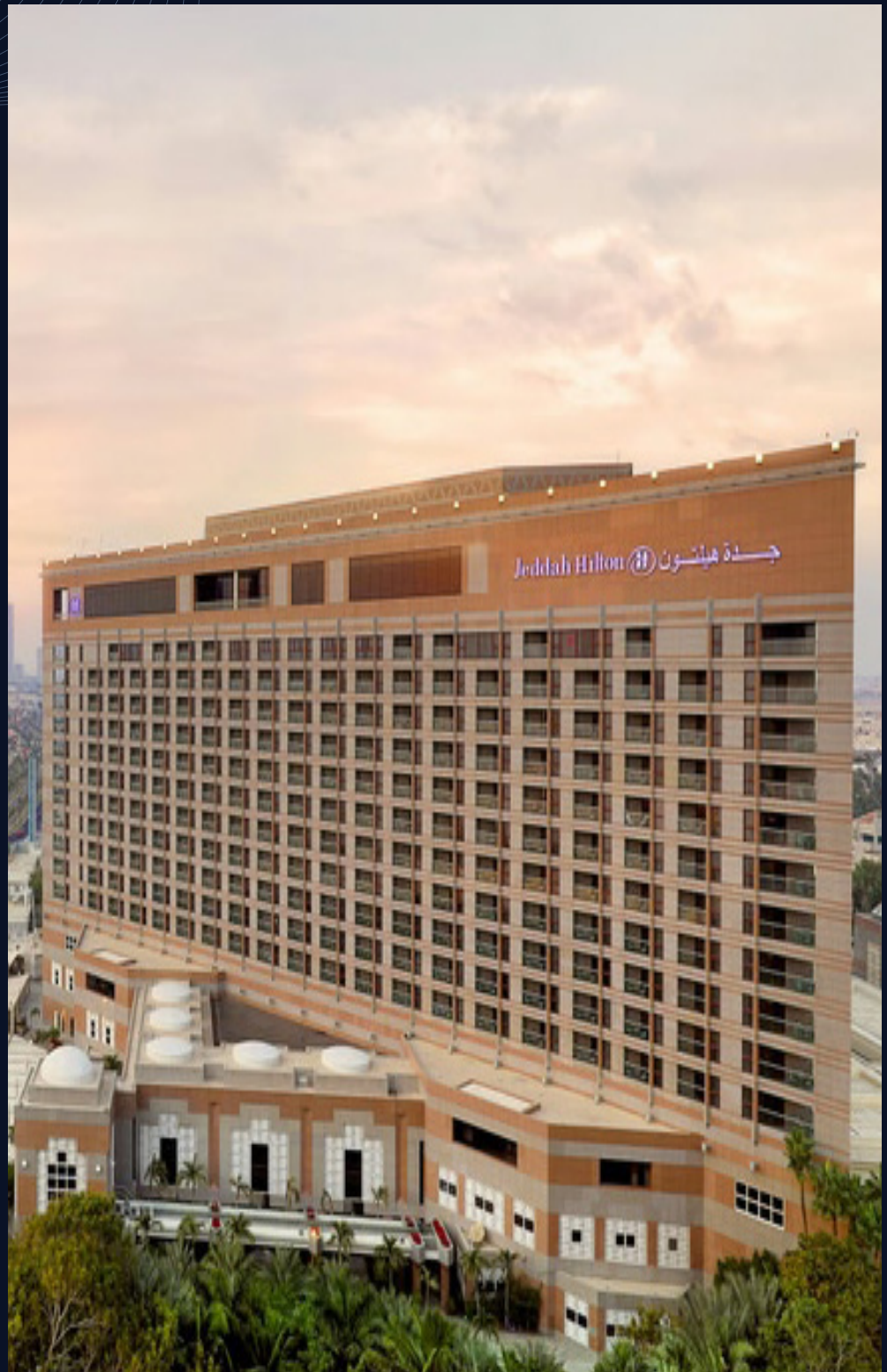
HAIF GROUP



2000



FF&E SUPPLY & INSTALLATION
BY ART LINE





FOUR SEASONS



AMMAN | JORDAN



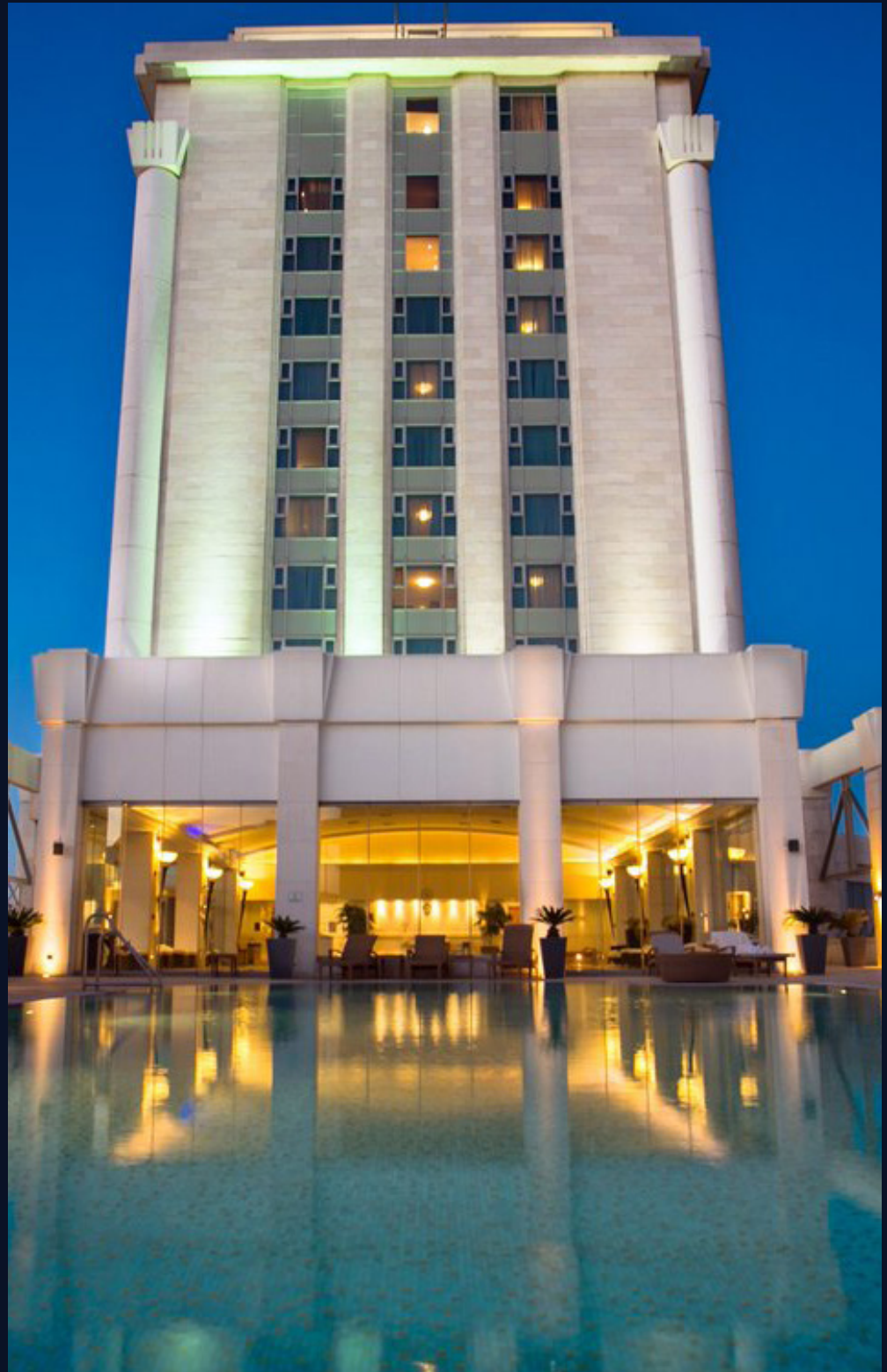
FOUR SEASONS – CANADA



1999



FF&E SUPPLY & INSTALLATION
BY ART LINE





GRAND HYATT



DUBAI | UAE



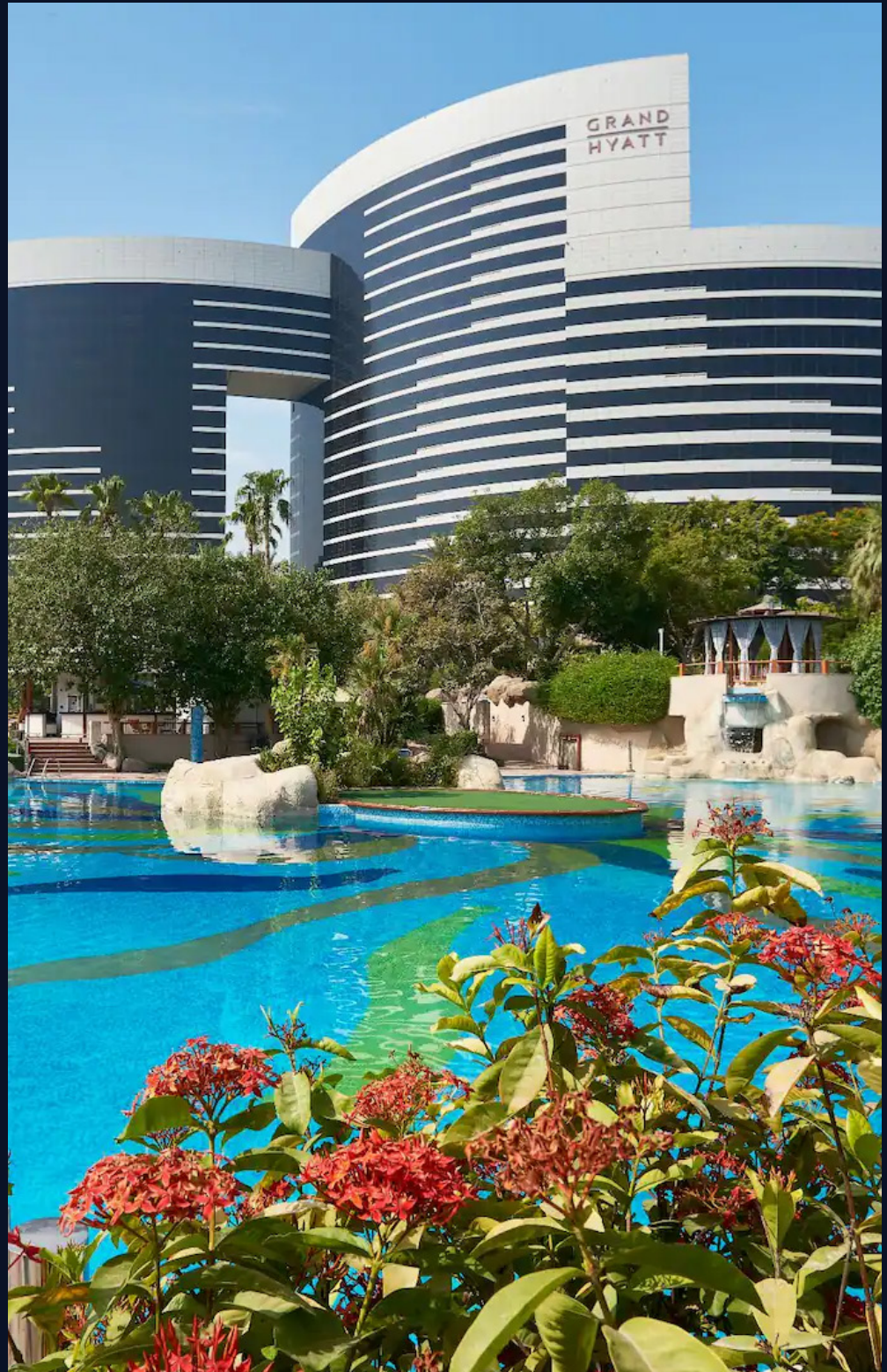
HYUNDAI INTERNATIONAL



1999



FF&E SUPPLY & INSTALLATION
BY ART LINE





VISION TO REALITY
SEAMLESSLY DELIVERED

